



## Front End Developer

JavaScript - HTML5 - CSS3 - Bilingual French/English

French - 35 years old - 13 years experience

20 Oxmantown Green Blackhall Place Dublin 7 Ireland

+353 (0) 8 31 30 82 17

contact@cyrilsellam.com



## Work experience

Since 2015

**Accenture**, Dublin, Ireland

2 years 2 months

*Leading global professional services company that provides strategy, consulting, digital, technologies & operations services & solutions*

### Front-end Developer

>50 responsive websites, prototypes, mobile & web apps for communications, media & high tech industries:

- Technical requirements analysis, modelling, development & integration
- Liaising with clients globally to suggest innovative ideas, improvements, best practices
- Periodic table of AI showcasing the ecosystem of vendors & tools in the AI space - includes combinatorial filters & ability to share a customised list of functional capabilities (*React, Redux, ES6, Sass, CSS3 grid layout, JSON, JSX, Babel, Jest, Enzyme, Gulp*)
- Dashboard prototype for Telcos showing predicted issues by machine learning on lines & offering recovery actions - includes data visualization (*React, D3.js, JSON, Bootstrap, JSX, Babel, Webpack*)
- Central communication platform prototype using the Stormpath/Okta user management API & offering access to mailbox/process reporting (*React, JSON, Bootstrap, JSX, Babel, Express, Gulp*)
- Network app prototype for Telcos to sell services to dispersed businesses - includes a map view with pinpoints & allows filtering of service locations (*Angular 1.3, JSON, Google Maps API*)
- Blockchain in aerospace game (*HTML5, CSS3, JavaScript, Vimeo API, Grunt, Sitecore*)
- Business case simulation tool for S&P generating comparative charts based on user input (*HTML5, CSS3, JavaScript, D3.js*)
- Mentoring of a Junior Front End Developer
- Team workflow improvement by creating guidelines, processes & issue tracking systems

*Technologies: JavaScript, ES6, React, Redux, Angular, D3.js, JSON, Rest API, HTML5, CSS3, Sass, LESS, Webpack, Express, JSX, Babel, Grunt, Gulp, Jest, Enzyme, Npm, Stormpath, PhoneGap, Git, Heroku, Google Analytics, Vimeo API, Google Maps API, PHP, WordPress, Sitecore, inVision, Trello*

2015-2014

**Google DoubleClick at Accenture**, Dublin, Ireland

1 year 7 months

*The leading ad technology foundation to create, transact & manage digital advertising*

### Creative Ads Specialist / Front-end Developer

Key technical consultant for creative agencies & campaign managers regarding DoubleClick Studio & GWD:

- Helping on very large revenue with cross countries campaigns
- Desktop, mobile & tablet technical issues troubleshooting, debugging & testing
- Creative templates development
- Technical articles publication
- Root cause analysis reports
- Development of several internal Chrome extensions helping productivity increase

*Technologies: JavaScript, HTML5, CSS3, Bootstrap, Flash AS3, Google Web Designer, Google Apps Script*

2014

**Voyages-sncf.com**, La Défense, France

3 months

*Internet travel agency, subsidiary of the French SNCF & Expedia, first French e-commerce website*

### Front-end Developer

Web analytics on the company main websites:

- Omniture & Criteo analytics integration
- Unit & integration automated testing via CasperJS & Jenkins
- Development of travel booking widgets for affiliate partners from the Affiliate Window network

*Technologies: JavaScript, JSON, PHP, HTML, CSS, CasperJS, Jenkins*

- 2014-2010  
Total: 1.5 year  
Freelance  
4 missions
- Société Générale, La Défense, France**  
*One of the largest banks in France*  
**Web Consultant & Developer**
- Angular credit card selector application:
    - Technical requirements analysis, architecture, modelling, development & integration
    - Combinatorial filters
    - Cookies storage
- Technologies: Angular, JavaScript, HTML5, CSS3, Azendoo*
- Account opening forms for *Agence Directe*, the Société Générale online banking agency:
    - Technical requirements analysis, consulting, design, modelling, development & integration
    - Identification of business rules
    - Integration & enhancement of a form validation jQuery plugin
    - Development of a promotions management system based on user profile
    - Use of Bottin Carto web services for Ajax autocomplete box & Store Locator
    - Development of a transitions engine to animate the form screens
    - Integration & adjustment of a Flash module for debit cards visuals selection
    - Weborama & Xiti analytics integration
- Technologies: UML, XHTML, CSS, JavaScript, jQuery, Rest API, Ajax, Flash, ActionScript 3, XML & PHP*
- 2013  
4 months  
Training
- AFCEPF, Malakoff, France**  
*Institute of higher education & continuing education centre*  
**Software Architect trainee - Technical Architectures & Distributed Objects**
- Pickapic, e-commerce stock photography website prototype:
- Light container Spring to establish the ORM chain (Hibernate)
  - Business service (Distributed)
  - Web part (JSF 2)
  - Technical & functional specification
  - UML modelling
  - Design, development & integration of a business process modelling based on web services
  - Design, development, integration, deployment & implementation of a statistics framework
- Technologies: UML, Java EE, MySql, JSF 2, Spring, Hibernate, XML, JSP, Servlets, JAX-WS, PrimeFaces, JavaScript, jQuery, HTML, CSS, Eclipse, Junit, SVN, PowerAMC*
- 2013-2011  
Total: 5 months  
Freelance  
2 missions
- Aviva Assurances, Bois Colombes, France**  
*The sixth-largest insurance company in the world*  
**Web Developer & Designer**
- Quiz about gestures to save people for Aviva & the Red Cross association:
- Technical requirements analysis, design, modelling, development & integration
  - Graphic guidelines & mock-ups design
  - Form with data entry verification
  - Storing data in CSV database
  - Omniture analytics integration
- Technologies: Javascript, jQuery, XHTML, CSS, PHP, Komodo, Excel, Photoshop & Illustrator*
- 2012  
6 months
- Quomodo, Gentilly, France**  
*Leading provider of websites for sports associations in France*  
**Web Software Engineer**
- Sports betting RIA for a CMS for sports associations:
- Analysis, benchmarking, consulting, design, modelling, development & integration
  - Graphic guidelines & mock-ups design
  - Set up of a UI personalisation module
  - Statistics, trending & rankings panels
- Technologies: JavaScript, Ajax, jQuery, HTML, CSS, Smile, Acorn & Omnigraffle*

## Education

2013 4 months	<b>Software Architect title</b> , AFCEPF, Malakoff, France <i>Professional training Level I</i>
2007-2006	<b>Master 2 Interactive Multimedia Design</b> , University of Ulster, Belfast, Northern Ireland <i>Erasmus exchange year in partnership with University Paris 8</i>
2006-2005	<b>Master 1 Editing &amp; Digital Creation</b> , University Paris 8, France
2005-2004	<b>Licence 3 Multimedia &amp; Digital Arts</b> , University Marne-la-Vallée, France
2004-2002	<b>DUT SRC</b> , IUT Bobigny, University Paris 13, France <i>Two years college degree specialised in Communication &amp; Computer Science</i>

## Computer skills

DOS	Mac OS X, Windows 7+, Linux Ubuntu, VirtualBox
Languages	JavaScript, ES6, JSX, Angular, React, Redux, jQuery, AJAX, D3.js, Google Charts, Google Apps Script, JSON, XML, XSLT, SVG, HTML5, CSS3, LESS, Sass, Bootstrap, Foundation, PHP, Flash AS2/AS3
Tools	npm, Express, Webpack, Grunt, Gulp, browserify, postcss, Heroku, ESLint, Bugzilla, Jira, Jasmine, Jenkins, Junit, Qunit, Jest, Enzyme, CasperJS, Maven, git, Cordova, PhoneGap
DBMS	MySQL, SQLServer
Design	UML, MVC
Methodologies	Agile (Scrum & Extreme programming)
Software	Sublime Text 3, Chrome Developer Tools, Firebug, XMLSpy, PowerAMC, StarUML, Flash Pro, FlashDevelop, Google Web Designer, Google DoubleClick suite (Studio, DCM, DBM), Illustrator, Photoshop, XD, iceScrum Server, Fiddler, Charles, WordPress, Sitecore, MailChimp, Google Webmaster Tools, Google Analytics, Criteo, Xiti, Weborama, Omniture, Azendoo, inVision, Trello, Slack

## Languages

French	Native Speaker
English	Fluent <i>Working language for 11 years</i>
Spanish	Basic knowledge

## Interests

Sports	Martial arts (karate, taekwondo, jujitsu)
Music	Drums, bass guitar
Festivals	Winner of the <i>e-magiciens</i> digital arts festival webjam: <a href="http://www.cyrilsellam.com/wtf">www.cyrilsellam.com/wtf</a>
Travels	Ireland, England, Scotland, USA, Cuba, Israel, Egypt, Spain, Italy, Turkey, Portugal, Belgium, Switzerland, Netherlands, Austria, Hungary, Czech Republic, Slovakia, Croatia, Malta, Namibia, Norway, Vietnam