

Senior Front-end Developer

React - Next.js - HTML5 - CSS3 - Bilingual French/English

French - 36 years old - 13 years experience

20 Oxmantown Green Blackhall Place Dublin 7 Ireland

+353 (0) 83 130 8217

contact@cyrilsellam.com



Work experience

Since 2018

7 months

Namaste Technologies, Dublin, Ireland

Canadian publicly traded company operating the largest global e-commerce platform for cannabis-related products & services with over 30 websites in 20+ countries

Senior Front-end Developer

Namaste marketplace platform, the “Amazon of Cannabis” (greenfield project):

- Technical & functional requirements analysis, architecture, modelling, development & integration
- Server-Side Rendered marketplace store - uses Findify, TrustPilot, Yotpo & custom Rest APIs (*React, Next.js, Redux, Axios, Postman, CSS3, Styled-components, Jest, Git, Jira, inVision, Atom, Sketch*)
- Marketplace admin platform - uses custom Rest APIs (*React, Redux, Axios, Postman, CSS3, Sass, Jest, Gulp, Git, Jira, inVision*)
- UI components library for the Namaste Design System - published as a private org-scoped npm package (*React, Styleguidist, CSS3, Styled-components, Jest, Git, Jira, inVision, Atom, Sketch*)
- Creation of the Namaste React style guide
- Code review (*Github*)
- Scrum methodology (*Jira, Trello*)

Technologies: JavaScript, ES6, React, Redux, Next.js, Axios, Rest API, Postman, HTML5, CSS3, Sass, Styled-components, Jest, Gulp, npm, Git, Sketch, Atom, inVision, Trello, Jira

2015-2018

2.5 years

Accenture, Dublin, Ireland

Leading global professional services firm (strategy, consulting, digital, technology & operations)

Senior Front-end Developer

Responsive websites, prototypes, mobile & web apps for communications, media & high tech industries:

- Technical & functional requirements analysis, architecture, modelling, development & integration
- Liaising with clients globally to offer innovative ideas, improvements, best practices
- Periodic table of AI - showcases vendors ecosystem & tools in the AI space, includes combinatorial filters, ability to share custom lists via generated urls (*React, Redux, CSS3, Sass, JSON, Jest, Gulp*)
- Dashboard prototype for Telcos - displays predicted issues on customers lines with machine learning, suggests recovery actions, includes data visualization (*React, D3.js, JSON, CSS3, Bootstrap*)
- Central communication platform prototype - uses Stormpath/Okta user management API, offers access to mailbox/process reporting (*React, JSON, CSS3, Bootstrap, Express, Gulp*)
- Network app prototype for Telcos - showcases a list of services, includes a map view with pinpoints, allows filtering of service locations (*Angular 1.3, JSON, Google Maps API, CSS3*)
- Blockchain in aerospace serious game (*JavaScript, HTML5, CSS3, Vimeo API, Grunt, Sitecore*)
- Business case simulation tool - creates charts based on user input (*JavaScript, D3.js, HTML5, CSS3*)
- Mentored teammates
- Team workflow improvement by creating guidelines, processes & issue tracking systems

Technologies: JavaScript, ES6, React, Redux, AngularJS, D3.js, JSON, Rest API, HTML5, CSS3, Sass, LESS, Webpack, Express, Grunt, Gulp, Jest, npm, PhoneGap, Git, Heroku, Google Analytics, PHP, WordPress, Sitecore, inVision, Trello

2014-2015

1 year 7 months

Google DoubleClick at Accenture, Dublin, Ireland

Leading marketing platform allowing marketers to manage interactive advertising campaigns

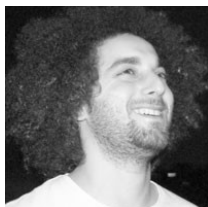
Creative Ads Specialist / Front-end Developer

Key technical consultant for creative agencies & campaign managers regarding DoubleClick Studio & GWD:

- Supporting very large revenue with cross countries campaigns
- Desktop, mobile & tablet technical issues troubleshooting, debugging & testing
- Creative templates development
- Technical articles published in the Google internal knowledge base
- Root cause analysis reports
- Development of several internal Chrome extensions leading to productivity increase

Technologies: JavaScript, HTML5, CSS3, Bootstrap, Flash AS3, Google Web Designer, Google Apps Script

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2014
3 months

Voyages-sncf.com (now **oui.sncf**), La Défense, France
Online travel agency, subsidiary of SNCF (French national railway company) & Expedia, first e-commerce website in France

Front-end Developer

Web analytics on the company main client-facing website:

- Omniture & Criteo web analytics services integration
- Unit testing & automated navigation scripting/testing via CasperJS & Jenkins
- Development of travel booking widgets for affiliate partners

Technologies: JavaScript, JSON, PHP, HTML, CSS, CasperJS, Jenkins

2010-2014
Total: 1.5 year
Freelance
4 missions

Société Générale, La Défense, France
French multinational investment bank & financial services company

Front-end Developer

Sections added to the company main client-facing website:

- Technical & functional requirements analysis, architecture, modelling, development & integration
- Credit card selector tool - includes combinatorial filters, cookies storage (*AngularJS, HTML5, CSS3, XML*)
- Account opening interactive & animated forms for Agence Directe, the company online banking agency - includes business rules management, custom validation, special offers management system, Bottin Carto API integration, transitions engine, PDF generation (*UML, XHTML, CSS, JavaScript, Ajax, jQuery, PHP, XML, Flash AS3*)
- Weborama & Xiti web analytics services integration

Technologies: JavaScript, AngularJS, HTML5, CSS3, jQuery, Rest API, XML, PHP, Flash AS3, UML, Azendoo

2011-2013
Total: 5 months
Freelance
2 missions

Aviva Assurances, Bois Colombes, France
The sixth-largest insurance company in the world

Front-end Developer & Designer

Quiz about gestures to save people for Aviva & the Red Cross association:

- Technical requirements analysis, design, modelling, development & integration
- Interactive & animated form with validation
- User data stored in CSV database
- Omniture web analytics services integration
- Graphic guidelines & mock-ups design

Technologies: Javascript, jQuery, XHTML, CSS, PHP, CSV, Photoshop, Illustrator

2012
6 months

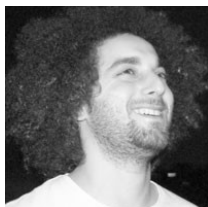
Quomodo, Gentilly, France
Most popular content management system for sports associations in France

Front-end Developer & Designer

Sports betting widget added to the Quomodo CMS:

- Analysis, benchmarking, design, modelling, development & integration
- Betting type options (straight match odds, final score), points system, time limit
- UI customization module (colours, teams logos, fonts)
- Statistics, trends & rankings panels
- Graphic guidelines & mock-ups design

Technologies: JavaScript, Ajax, jQuery, HTML, CSS, Smile, Acorn, Omnigraffle



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Education

2013 4 months	Software Architect title , AFCEPF, Malakoff, France <i>Professional training Level 1</i>
2006-2007	Master 2 Interactive Multimedia Design , University of Ulster, Belfast, Northern Ireland <i>Erasmus exchange year in partnership with University Paris 8</i>
2005-2006	Master 1 Editing & Digital Creation , University Paris 8, France
2004-2005	Licence 3 Multimedia & Digital Arts , University Marne-la-Vallée, France
2002-2004	DUT SRC , IUT Bobigny, University Paris 13, France <i>2 years college degree specialised in Communication & Computer Science</i>

Computer skills

DOS	Mac OS X, Windows 7+, Linux Ubuntu, VirtualBox
Languages	JavaScript, ES6, JSX, React, Redux, Next.js, AngularJS, Axios, JSON, XML, D3.js, Google Charts, HTML5, CSS3, LESS, Sass, Styled-components, Bootstrap, Foundation, SVG, Google Apps Script, jQuery, PHP, Flash AS2/AS3
Tools	npm, Express, Babel, Webpack, Browserify, PostCSS, ESLint, React Styleguidist, Junit, Jest, Enzyme, CasperJS, Grunt, Gulp, Heroku, Bugzilla, Jira, Jasmine, Jenkins, Maven, Git, Github, Bitbucket, Cordova, PhoneGap
DBMS	MySQL
Design	UML, MVC
Methodology	Agile (Scrum, Kanban)
Software	Sublime Text 3, Eclipse, iTerm, Postman, Chrome Developer Tools, Firebug, Fiddler, Charles, WordPress, Sitecore, MailChimp, Google Webmaster Tools, Google Analytics, Criteo, Xiti, Weborama, Omniture, Google Web Designer, Google DoubleClick, Flash Pro, Illustrator, Photoshop, Atom, Sketch, inVision, Slack, Azendoo, Trello, Jira

Languages

French	Native Speaker
English	Fluent <i>Working language for 12 years</i>
Spanish	Basic knowledge